



P of H #862 Publicity Style Sheet

Please refer to these guidelines when designing publicity for any P of H event to assure uniform and easily recognizable branding.

Complete branding guidelines are available on the P of H website at: <http://www.ygas.yorktowntgrange.org/documents/BrandingGuide.pdf>

- Whenever possible, please use the P of H #862 logo in your designs. The logo is optional, but no other logo is acceptable (except for the Fair logo, used only in connection with the annual fair).
- To clarify of our tax-exempt status, all print advertising (flyers, posters, ads, etc.) must reference the Yorktown Grange Agricultural Society. The following language must be included as a footer on all advertising (can be in small print):
"All proceeds benefit the Yorktown Grange Agricultural Society, a 501(c)(3) corporation."
- In addition to the mandatory statement in the footer, it is advisable to introduce the event or activity as "Presented by the Yorktown Grange Agricultural Society" or "The Yorktown Grange Agricultural Society Presents..."

Sample Event Flyer:

A sample event flyer for "Spring Garden Tips & Techniques". The flyer features a colorful illustration of a garden with various flowers (purple, yellow, red, blue) and butterflies. The text is as follows:

The Yorktown Grange Agricultural Society Presents

Spring Garden Tips & Techniques

Join the Yorktown Grange for a fun and informative workshop, presented by local gardening expert Jo Smith, owner of "Gardens by Jo."

You'll learn how to select the best plants for your yard, considering sunlight and shade, and the best companion plants for moisture and exposure.

Date: Saturday, April 6
Time: 9 a.m.
Admission: \$25.00
Location: Yorktown Grange Hall, 99 Moseman Road, Yorktown Heights

Register Now!

All proceeds benefit the Yorktown Grange Agricultural Society, a 501(c)(3) corporation..